

We have a number of events throughout the year which enable relevant stakeholders to engage with LEPs. We welcome the opportunity to discuss these in more detail with interested organisations

## Sponsorship Opportunities 2021

*The LEP Network is a gateway to news and information that enables LEPs to come together on areas of shared importance, engage with government, facilitate dialogue with economic development stakeholders, and share knowledge and best practice.*

## LEP Chief Executive meetings

*This is a regular meeting of LEP Chief Executives/Directors or other senior officers from all 38 LEPs where they come together to collaborate and share best practice. During the current Covid restrictions, these meetings are being held online.*

### Benefits include:

- Exclusive sponsorship.
- 15-minute speaking slot and Q&A to present on a topic of interest to LEPs.
- The option to distribute information to the LEP attendees before and/or after the meeting
- A 500-word article for hosting on the LEP Network website which will remain on the site for 3 months.
- The article will be promoted to all LEP Chairs and Executives.
- There will be a specific tweet to the LEP Network’s 8,000+ followers and on our LinkedIn page.
- We will handle all the arrangements: online platform, communication, attendee management, etc.

Cost £1,000 + VAT

Previous sponsors



REGENERIS



Cost £500 + VAT

Previous sponsors

*The LEP Network newsletter is emailed to our c.1000 contacts (LEPs, government ministers and Whitehall departments, private sector companies, public sector organisations and other relevant LEP stakeholders). We also tweet with a link which goes to our 8,500+ followers and it goes on our LinkedIn page to reach our 1,300+ followers.*

### Benefits include:

- Exclusive sponsorship (only one sponsor per issue).
- 50/75-word overview/description which will appear in the main body of the newsletter – click to see [example](#).
- Logo to accompany the above.
- Link to external page or PDF document.
- The sponsor can provide a website and email for subscribers to link to.
- The sponsor will feature on the Sponsors and Promotions pages of the LEP Network website, where the offer to LEPs will feature for 6 months.

## Website information

*Sponsors are invited to contribute a blog post which will appear on the LEP Network website. Content should be on a topic which is of interest to LEPs and should be informative and thought-provoking.*

### Benefits include:

- Sponsor provides a 500-word article on a topic of interest to LEPs.
- The offer will be promoted to LEP Chairs and CEOs by email.
- The sponsor will feature on the Partners and Promotions pages of the LEP Network website, where the offer to LEPs will feature for 3 months.
- There will be a specific tweet to the LEP Network's 8,000+ followers and on our LinkedIn page.

### Cost £250 + VAT

Here are some of the organisations which have featured on our site:



## Promotions

*The LEP Network is pleased to offer opportunities to promote relevant business services to LEPs\*.*

### Benefits include:

- The promotion will be highlighted to LEP Chairs and CEOs in a regular internal Bulletin.
- The offer will feature on the [Promotions](#) pages of the LEP Network website for 6 months.
- There will be a specific tweet to the LEP Network's 8,500+ Twitter followers and it goes on our LinkedIn page to reach our 1,000+ followers..

### Cost £350 + VAT

*\* Disclaimer: The LEP Network reserves the right to decide which services are appropriate for LEPs. By promoting the service the LEP Network is not quality assuring the service, or accepting responsibility for any associated liabilities.*

Here are some of the organisations which have featured on our site:



Please get in touch if you would like to discuss any of these opportunities:  
[info@lepnetwork.net](mailto:info@lepnetwork.net)



**Organisations we have had the pleasure of working with**



**Active Informatics  
AECOM  
Arup  
Association of Town & City Management  
Atkins  
Babcock  
Balfour Beatty  
Barclays  
Bevan Brittan  
BT  
Business in the Community  
Careers & Enterprise Company  
Cavendish Consortium  
Chartered Management Institute  
Chimera Consulting  
China-Britain Business Council  
City & Guilds  
Cobweb Information Ltd  
Construction Industry Training Board  
CoStar**

**Education & Training Foundation  
Enterprise Research Centre  
Finpoint  
Goldman Sachs 10,000 Small Businesses  
Great Western Railway  
Greener journeys  
Heathrow  
Highways England  
Innovate UK  
Institute of Enterprise & Entrepreneurs  
International Festival of Business  
Just Investing  
Learn Direct  
Legal & General  
Lloyds Banking Group  
Mentorsme  
Microsoft  
Ngage  
Nuclear Decommissioning Authority  
PA Consulting**

**PDMS Employed  
Prospects  
PwC  
Regeneris  
risual  
Scape  
Scottish Qualifications Authority  
Seetec  
Skills for Care  
STEMnet  
Tarmac  
The Start Up Loans Company  
True Student Limited  
Turner & Townsend  
UnLtd  
Wavteq  
YMCA Training  
YTKO**